

## Message Text

UNCLASSIFIED

PAGE 01 SOFIA 00097 180948Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----040359 181455Z /43

R 180845Z JAN 78

FM AMEMBASSY SOFIA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4022

UNCLAS SOFIA 0097

E.O. 11652: N/A

TAGS: BEXP, BU

SKYJECT: BUSINESS DEVELOPMENT OFFICES FY-79

REF: 77 USDOC 22616

1. ONLY TWO POSSIBLE EVENTS WOULD BE APPROPRIATE FOR BDOS DURING FY-79 IN BULGARIA. BOTH INVOLVE SPECIALIZED EXHIBITIONS TO BE HELD IN PLOVDIV. ONE IS SCHEDULED FOR NOV 1-8, 1978 AND HAS AS THEME: FURNITURE AND TEXTILE FABRICS FOR HOME USE; HOUSEHOLD PORCELAIN, ENAMELWARE, ALUMINUM, AND PLASTIC VESSELS; FOOD SETS; AND HOME CONVENIENCE ARICLES AND APPLIANCES. THE OTHER ONE IS SCHEDULED FOR JUN 6-12, 1979 AND WILL SPECIALIZE IN HOISTING AND HAULING EQUIPMENT.

2. AT THIS POINT, THE EMBASSY DOES NOT RECOMMEND A BDO FOR EITHER EVENT. OUR EXPERIENCE IS THAT THESE SPECIALIZED SHOWINGS TEND TO BE RATHER SMALL AFFAIRS, DOMINATED BY EASTERN EUROPEAN EXHIBITORS WITH A HANDFUL OF INDIVIDUAL WESTERN FIRMS SEEKING EXPOSURE. EMBASSY PREFERS TO CONCENTRATE ON TSSS AND THE PLOVDIV FAIR AS ITS MAJOR TRADE PROMOTION VEHICLES.

GARTHOFF

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978SOFIA00097  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** n/a  
**Expiration:**  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014